



**Defense Health Agency, J-7, Continuing Education Program Office**

**True North+**

**How to Communicate with Gen Z-Listening Might Be a Good Start**

**Live, May 8, 2025, Dayton, OH**

**Continuing Education (CE)/Continuing Medical Education (CME) Information**

This CE/CME activity is accredited by the DHA, J-7, Continuing Education Program Office (CEPO). This activity provides continuing education for social workers and psychologists. A certificate of attendance is available for other attendees.

**True North: How to Communicate with Gen Z-Listening Might Be a Good Start (1.00 clock hours)**

**1530 - 1630 (ET)**

**Learning Objectives:**

1. **Explain Generation Z (Gen-Z) and how they are unique from any other generation before them in the history of humanity.**
2. **Comprehend the facts that make Gen-Z unique.**
3. **Identify the parent practices and technological advances that got us here.**
4. **Describe ways to meet Gen-Z where they are then move them towards confidence and competence.**

**Faculty:**

Kirk Rowe, Ph.D., ABPP. Presenter has no financial or non-financial relationships to disclose. All relevant financial relationships have been resolved.

**Disclosures:**

DHA J-7 staff, Planning Committee Members and content reviewers have no financial or non-financial interest to disclose. All faculty members have no financial or non-financial interest to disclose.

**Interprofessional Continuing Education (IPCE)**



In support of improving patient care, the DHA, J-7, CEPO is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the health care team. This activity was planned by and for the health care team, and learners will receive 1.0 Interprofessional Continuing Education (IPCE) credit for learning and change.

**Social Workers (ASWB)**



As a Jointly Accredited Organization, DHA, J-7, CEPO is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved under this program. Regulatory boards are the final authority on courses accepted for continuing education credit. Social workers completing this course receive 1.0 general continuing education credit.

**Psychologists (APA)**



Continuing Education (CE) credits for psychologists are provided through the co-sponsorship of the American Psychological Association (APA) Office of Continuing Education in Psychology (CEP). The DHA, J7, CEPO maintains responsibility for the content of the programs. DHA, J-7, CEPO designated this activity for a maximum of 1.0 CE credit. The instructional level of this activity is intermediate. There is no cost to participate.

#### Other Professionals

All other health care professionals completing this CE/CME activity will be issued a Certificate of Attendance indicating participation and the number of hours of CE/CME credit. This may be used for submission to licensing boards for satisfaction of CE/CME requirements.

#### **Commercial Support:**

No commercial support was provided for this activity.

#### **Participation Costs:**

There is no cost to participate in this activity.

#### **CE/CME Inquiries:**

For all CE/CME related inquiries, please contact: [dha.ncr.j7.mbx.continuing-education-office@health.mil](mailto:dha.ncr.j7.mbx.continuing-education-office@health.mil)

#### **How to Obtain CE/CME Credit:**

To receive CE/CME credit, you must complete the program posttest(s) and evaluation(s) before collecting your certificate(s). The posttests and evaluations will be available through 23 May 2025 at 1159 ET at the following URL:

[www.dhaj7-cepo.com](http://www.dhaj7-cepo.com)