



JKO VCLASS

DHA Public Health: Essentials of Health Promotion

DHA Public Health Essentials of Health Promotion is health promotion course designed to equip learners with foundational knowledge and skills to improve the health and well-being of warfighters and military communities. Students will learn evidence-informed health promotion practices and develop competencies in areas of practice such as community health assessment, program planning, evaluation, and health communication. The course contains six modules, each being a self-paced, on-demand, online learning activity housed on the JKO VCLASS (Virtual Classroom) platform.

Module	Learning Objectives
Module 1: Community Health Assessment and Improvement Planning	<ul style="list-style-type: none">• Explain the purpose and basic steps of a community assessment and health improvement planning process.• Describe how to use the information generated by the community assessment for health improvement action.• Recall at least two Military Health System, Department of Defense (DoD), and/or Civilian data sources.
Module 2: Program Planning I: Goals and SMART Objectives	<ul style="list-style-type: none">• Differentiate between goals, objectives, and activities.• Explain the purpose of developing program goals and objectives.• Apply strategies for writing goals and SMART objectives.
Module 3: Program Planning II: Logic Models as a Tool in Public Health Planning and Evaluation.	<ul style="list-style-type: none">• Explain logic models and their purpose in program planning and evaluation.• Label the components of logic models.• Summarize how to read a develop a logic model.
Module 4: Data and Evaluation I: Overview of Program Evaluation	<ul style="list-style-type: none">• Summarize the purpose of program evaluation.• Identify various types of evaluation and when to use them.• Label the steps in the program evaluation development process.• Explain the methodological approaches and considerations for program evaluation.
Module 5: Data and Evaluation II: Data Collection	<ul style="list-style-type: none">• Distinguish among different types of data used in evaluation.• Outline different data collection methods.• Explain the steps to prepare for survey development.• Summarize survey design features that optimize responses and minimize respondent burden.

	<ul style="list-style-type: none"> • Define reliability and validity for scale measurement in surveys.
Module 6: Communication Campaigns for Health Promotion and Wellness	<ul style="list-style-type: none"> • Explain the role of health communication within the context of military public health. • List the steps to develop a health promotion communication campaign. • Recognize factors that influence the choice of specific communication methods for a given audience.

Accessing the Course. This course is housed on the JKO Learning Management System VCLASS (Virtual Classroom) platform. Complete the following steps to find and join the course:

- Log-in to [JKO](#) Learning Management System.
- On the JKO homepage, select “VCLASS,” which is located immediately below the banner at the top of the page.
- Select the “Enter Classroom” button to enter VCLASS
- Select the “Membership” tab in the lefthand column of the page
- Select the “Joinable Sites” tab, type in the course name (Essentials of Health Promotion), and select the “Search” button
- After selecting “Search,” the course will appear. Select the “Join Now” button and you will join and have access to the course.

Continuing Education: This CE/CME activity is accredited by the DHA, J-7, Continuing Education Program Office (CEPO). Completing this course provides 3.0 continuing education credits for physicians, nurses, social workers, athletic trainers, registered dietitians, dietetic technicians, and healthcare executives. A certificate of attendance is available for other attendees. Detailed CE/CME information is available on the course site in JKO VCLASS.

Contact. If you have questions or require support, please contact the course administrators: dha.apg.Pub-Health-A.mbx.essentials-of-health-promotion@health.mil